

Sample Letter to Businesses

Dear (Local Business Name):

(Your school) is participating in The Recycle Challenge, an educational and rewarding program based on aluminum beverage container recycling. Through the program, children learn the importance of recycling as a natural cycle of the environment, and earn money that will be used for (name of goal).

To participate, no cash is needed from you, only CANS! We would like your assistance in helping our goal become a reality! Our school would like to form a partnership with your business.

In an effort to achieve maximum participation, we plan to make the collection of the aluminum cans as easy as possible. Cans collected should be drained, crushed and put together in large bags to be emptied into our school aluminum bin. If your business recycles over _____ cans a week, you will help us reach our goal. Encourage your employees to participate from home too.

This outreach is an excellent way to help your local school community and support your area children. It also could lead to positive media exposure for your business. Recycling aluminum beverage containers would remove an important resource from your waste stream too.

I am very excited that we will be participating in this exciting and valuable program! Remember, no cash is needed from you, only CANS. We hope that your business employees will work together with us to make this project a huge success!

I will call you next week to discuss this further, or feel free to call me at _____ . For more information about this program, visit www.therecyclechallenge.com.

Best regards,

Name of principal or recycling coordinator